

Human Capital & Culture

Environmental Responsibility Policy

Purpose

The purpose of this policy is to define the environmental principles, responsibilities, and practices that guide B&S Investments in minimizing its ecological footprint, conserving natural resources, and promoting sustainable development across all sectors of operation. This policy supports the Group's alignment with Saudi Vision 2030 and global sustainability standards by embedding environmental thinking into its business strategy, operational practices, and stakeholder engagement.

As B&S Investments expands its influence in exhibitions, manufacturing, tourism, hospitality, creative content, and digital ventures, it recognizes its responsibility to mitigate environmental risks and foster innovation that supports planetary well-being.

Scope

This policy applies to all subsidiaries, departments, and employees of B&S Investments and extends to contractors, vendors, and partners engaged in operational activities that impact the environment. It covers:

- Energy consumption and carbon emissions
- Waste generation and disposal
- Water use and conservation
- Material sourcing and circular economy efforts
- Event and facility environmental standards
- Travel, logistics, and transportation impact
- Use of digital infrastructure and data centers

It applies to both physical (e.g., manufacturing plants, hospitality properties, warehouses) and virtual environments (e.g., digital services, cloud platforms).

Policy Statement

B&S Investments is committed to conducting its operations in an environmentally responsible and sustainable manner. The Group will:

- Comply with all applicable local and international environmental regulations
- Integrate environmental criteria into planning, procurement, and operations
- Minimize the environmental impact of its activities through efficiency and innovation
- Promote the use of renewable resources and reduce reliance on fossil fuel
- Ensure environmentally responsible event execution, production, and supply chain practices
- Engage employees, partners, and communities in environmental awareness and action

Environmental performance will be treated as a strategic business issue, integrated into decision-making, and measured through key performance indicators.

Roles & Responsibilities

Role	Responsibility
Board of Directors / ESG Committee	Oversee environmental strategy and alignment with long-term goals
Chief Operating Officer (COO)	Integrate environmental practices into operational frameworks
Sustainability Officer / ESG Lead	Develop programs, monitor impact, report metrics, and lead training
Facility Managers & Event Leads	Ensure site-specific compliance and implement eco-efficient practices
Procurement Team	Source sustainable products and vet vendors on environmental criteria
Marketing & Content Teams	Promote responsible messaging and reduce material waste

Role	Responsibility
All Employees	Comply with environmental protocols and contribute to a culture of sustainability

Procedures & Implementation

1. Environmental Impact Assessment (EIA)

- All major projects, facility builds, and event productions must undergo an Environmental Impact Assessment
- EIAs must identify risks, resource use, emissions, and mitigation actions
- Recommendations are integrated into project planning and procurement scopes

2. Sustainable Procurement & Materials

- Preference is given to suppliers who comply with environmental standards (e.g., ISO 14001, Saudi Green Building Codes)
- Procure biodegradable, recyclable, or responsibly sourced materials wherever possible
- Reduce packaging waste in product delivery and events

3. Energy & Resource Efficiency

- Facilities must implement energy-efficient lighting, HVAC systems, and equipment
- Digital infrastructure must be cloud-optimized and housed in green-certified data centers where feasible
- Encourage remote collaboration to reduce carbon-intensive travel
- Track utility usage and optimize for low consumption

4. Waste Reduction & Circular Practices

- Establish recycling programs at all office, event, and hospitality sites
- Eliminate single-use plastics across offices and events
- Implement digital-first communications to minimize print waste
- For manufacturing: Reuse materials, reduce scrap, and monitor yield-to-waste ratios

5. Event & Exhibition Sustainability

- Use modular and reusable event infrastructure
- Offer carbon-neutral event options to clients
- Partner with eco-certified vendors and venues
- Capture environmental impact data for large-scale exhibitions

6. Employee Awareness & Engagement

- Conduct annual environmental awareness campaigns across the Group
- Encourage green commuting, waste reduction, and energy-saving behaviors
- Create an internal "Green Champion" network to drive departmental initiatives

7. Carbon Emission Tracking & Offsetting

- Measure Scope 2, 1, and where feasible, Scope 3 emissions across operations
- Set annual reduction targets for each business unit
- Offset emissions through verified carbon credit schemes or local tree-planting partnerships Change logs and version history are maintained for audit traceability

Monitoring & Review

The Sustainability Office will coordinate quarterly reporting and annual environmental performance reviews. Key triggers for policy revision include:

- Changes in environmental laws or regulatory mandates
- Technological shifts in energy or waste management solutions
- Expansion into new business sectors or regions
- Material audit findings or stakeholder feedback

KPIs may include:

- Energy consumption per square meter / per user
- Water usage reduction percentages
- % of events classified as eco-certified
- Waste diversion rate
- CO₂ equivalent emissions
- Vendor sustainability score compliance

Associated Documents

- B&S Sustainability Strategy Document
- Environmental Impact Assessment (EIA) Template
- Sustainable Procurement Checklist
- Facility Efficiency Audit Form
- Event Sustainability Guidelines
- Employee Green Behavior Handbook
- Waste Management & Recycling SOP
- Vendor Code of Environmental Conduct
- Carbon Tracking & Offset Dashboard
- ESG Reporting Framework